

SiteChase

ILLUSTRATIVE MONTHLY PROOF REPORT

What we checked.
What changed.
What comes next.

A fictional example of how SiteChase can document approved work without manufacturing rankings, leads, or revenue.

Illustrative sample. All business names, URLs, numbers, and actions in this report are synthetic. This is not a client case study or expected-results forecast.

Monthly executive summary

38

URLs reviewed

4

approved actions completed

3

items awaiting approval

Approved work completed

Action	Evidence	Verification	Status
Improved internal links to priority service page	Inlink and crawl-depth export	3 → 7 relevant inlinks; depth 4 → 2	Verified
Updated two page titles	Service map + rendered titles	Approved titles render publicly	Verified
Aligned Organization schema	Visible facts vs JSON-LD	Schema mirrors approved visible facts	Verified
Improved mobile CTA placement	Mobile visual review	CTA visible and form path works	Verified

What these changes do not prove

Correct implementation improves clarity, eligibility, usability, and measurement readiness. It does not by itself prove a specific ranking, traffic, revenue, call, booking, or patient-inquiry result.

No ranking guarantees. SiteChase separates implementation proof from search and conversion outcomes.

Next approval queue

High · Service coverage gap

Research indicates one important verified service has no dedicated explanatory page.

Proposed: prepare a factual page outline for owner review.

High · Local fact alignment

Website and GBP use different approved terminology for the same service.

Proposed: confirm the source-of-truth wording before any edit.

Medium · Internal-link batch

Four relevant pages have low internal-link support.

Proposed: draft contextual links and verify crawl depth.

Monitor · Backlink pattern

A suspicious pattern was observed but does not currently justify disavow action.

Proposed: document and monitor; investigate before recommending action.

Evidence lanes monitored separately

- crawl and indexability
- Google Search Console visibility
- GBP performance
- query/location rank snapshots
- GA4 key events
- calls and forms
- client-confirmed leads

Different evidence lanes should not be blended into unsupported causation claims.